

Cash Voucher Assistance, Social protection and Cash Plus programmes

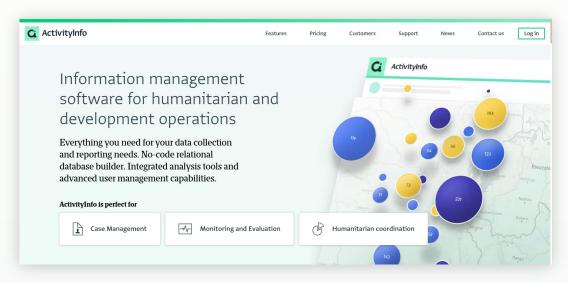
**Starting shortly, Please wait!** 



## Presented by the ActivityInfo Team

All in one information management software for humanitarian and development operations

- Track activities, outcomes
- Beneficiary management
- Surveys
- Work offline/online



# Outline

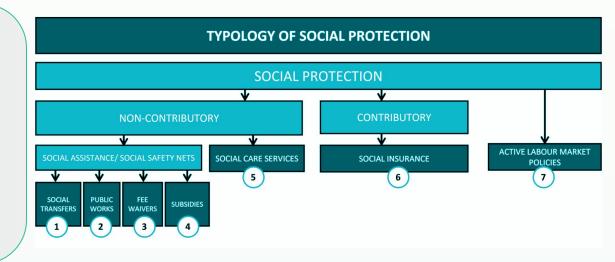
01 Linkages to social protection; Current status

02 Information management design

03 Q/A session

### Understanding social protection

Social protection is defined as the set of policies and programs designed to reduce poverty and vulnerability by promoting efficient labor markets, diminishing people's exposure to risks, and enhancing their capacity to protect themselves against hazards and interruption/loss of income.—ADB





### **Maturity of Social Protection systems**

The Maturity of social protection systems impacts humanitarian responses in the following ways:

- Effective linking and integration with existing systems
- Efficient and sustainable support to affected populations.
- Addressing immediate needs and vulnerabilities during crises.
- Solid platform for delivering large-scale assistance.
- Enhancing overall effectiveness of humanitarian response efforts.



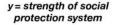
### Maturity of Social Protection systems and crisis situation

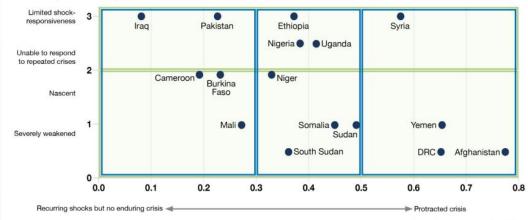
Work by the Social Protection Inter-Agency Cooperation Board usefully distinguishes different social protection scenarios in relation to state (national government) involvement in social protection provision and country context.

The scenarios range from complete absence of social protection provision due to conflict or war, to a situation in which the social protection system is flexible and able to respond in an appropriate and efficient manner after a shock

**Severely weakened:** no formal provision of social assistance and/or existing structures (formal and non-formal) have been shattered or severely weakened by crises or conflict. Humanitarian assistance largely substitutes for state-led social protection, with limited scope for linking to national systems.

Figure 3.1: Country mapping and categories, based on level of protracted crisis and strength of social protection system





Note: SP = social protection



x= intensity of protracted crisis

# **Understanding CVA**

Cash and voucher assistance' (CVA) refers to programmes where cash, or vouchers for goods or services, are directly provided to individuals, households or community recipients. The term 'cash assistance' refers specifically to unrestricted financial support, distributed as either physical currency or e-cash4



### How can we link CVA and social protection

- There are many ways that social protection and humanitarian CVA can be better linked, with pathways informed by context.
- When disasters happen, connecting or aligning humanitarian CVA with existing government-run social protection programmes can improve their efficiency and effectiveness.

- Design tweaks
- Piggybacking
- Vertical expansion
- Horizontal expansion
- Vertical expansion



Benefits of linking CVA and social protection

### **Short term**

- Reach
- Speed
- Cost-effectiveness

# Long term

- System Strengthening
- Long-Term Impact.
- Capacity Building
- Community Resilience
- Preparedness for Future Crises

Factors influencing effective coordination of CVA and social protection-Enablers



Adequate inclusion, ownership, and leadership by government



Political will to collaborate



Ability to reach compromises between stakeholders across mandates and disciplines, especially regarding targeting, coverage, and adequacy.

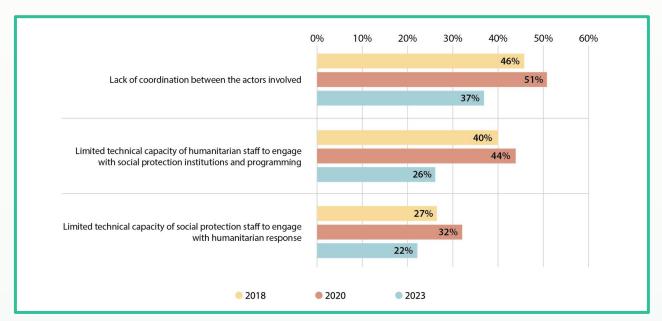


Preparedness – allowing sufficient time to implement promising practices effectively. Building good personal relationships based on mutual understanding and trust.



Allocation of dedicated resources for coordination.

Top 3 perceived barriers to linking CVA-SP: Comparative trends 2018 – 2023





### **Barriers to linking CVA-SP**

### The Ukrainian Case

Barriers to linking with Ukraine's existing social protection system hindered the integration of humanitarian assistance during the conflict



- Barriers to data sharing
- Difficulties in coordination



### linking CVA and social protection



### Is linking always appropriate?

- Humanitarian assistance and social protection can have significant differences.
- Context and the extent of these differences determine the appropriateness of linking humanitarian Cash and Voucher Assistance (CVA) with social protection.
- Careful assessment of similarities, differences, and challenges is necessary before pursuing a link.
- Linking should not compromise humanitarian principles.

### > Rationale

- The States of Fragility 2016 report by the Organization for Economic Cooperation and Development (OECD) underscores that **violence** is a **central characteristic of fragile states**, and if violence is not addressed, these states will be unable to reach their development goals.
- Numerous macroeconomic studies provide evidence for the theory that if you give young people jobs, they
  will not become involved in violence. The evidence remains mixed—at best—as to whether these
  interventions are effective in reducing violence, even when they are effective in terms of their primary aim of
  improving economic outcomes
- Based on reports that many violent groups use financial incentives to recruit unemployed youth, some
  hypothesize that providing economic benefits from other sources—whether directly through cash transfers or
  indirectly through a training program that leads to improved employment and income—should reduce the
  recruitment appeal of armed opposition groups (AOGs)





#### Context

Mercy Corps, in collaboration with the Political Violence FieldLab at Yale University and Princeton University, undertook a randomized controlled trial with 1,590 participants to test the impact of particular economic interventions—specifically a youth employability program and cash transfers—on youth attitudes toward and willingness to support political violence.

#### Research objective

The primary goal of this research is to test the causal linkages between people's improved economic outcomes and their support for political violence in Kandahar Province, Afghanistan.

#### Location

Kandahar Province, Afghanistan



### >

#### **Project objective**

The program's primary goal is to help vulnerable Afghan youth develop skills that are responsive to local labor market needs and to help them secure economic opportunities rather than reducing political violence specifically

#### **Description**

- technical and vocational education and training (TVET), which includes three- and six-month courses for young men and women. The courses are developed and chosen by Mercy Corps based on a market assessment to ensure that the skills being taught are responsive to local market needs.
- Unconditional cash transfers were provided to a random subsample of participants to the effects of cash transfers on economic and violence outcomes, both in the short term and six to nine months after the intervention. Provision of a one-time UCT
- The program tested why vocational training and cash transfers may affect support for political violence, beyond the economic reasons, by examining how the interventions affected psychosocial well-being and perceptions of the government in the short term.



#### >

#### **Key findings**

- The vocational training by itself had no impact on youth support for political violence, despite helping to improve economic outcomes six to nine months post intervention. Even after experiencing those improvements, youth still showed no change in support for political violence.
- Cash transfers reduced willingness to support violent groups in the short term; however, these positive effects quickly dissipated.
- The combination of vocational training and cash transfers resulted in a large reduction in willingness to engage in pro-armed opposition group actions six to nine months post intervention.





#### Recommendations

- Providing young people with more discretionary money, in this case through UCTs, may have given them a short-term financial boost that helped them realize the potential of the longer-term TVET intervention and thus reduced their support for political violence.
- Interventions to address violence need to respond to multiple motivations—including those related to
  governance grievances and economic circumstances. While multi-sectoral approaches are more expensive
  than single-sector approaches, the United Nations and World Bank (2017) report Pathways for Peace
  demonstrates that investing in these types of programs would save the international community \$5 billion
  per year.
- Research shows that cash transfers—even in small amounts—can yield short-term benefits that can diminish young people's willingness to support violent groups and causes.



# **Future Priority Actions**

01

02

03

04

Humanitarian and development actors conducting context-specific assessments

Humanitarian and development donors discussing financial strategy

Donors providing incentives for linking CVA and social protection

Investing in capacity strengthening for mutual understanding

Enhance coordination between humanitarian coordination structures, social protection, and government-led crisis coordination structures



Information management design

### Case study: Can economic interventions reduce violence? Research Design

**Main Research Question**: Does improving young people's economic conditions reduce their willingness to support political violence and armed opposition groups?

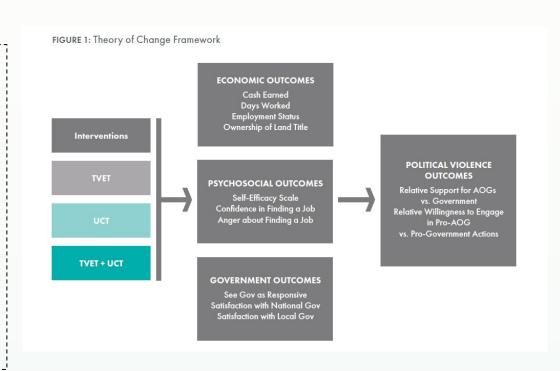
The INVEST intervention (TVET) was strategically designed to improve the economic outcomes. The UCT was designed to improve immediate economic outcomes, but it was unclear how it might improve longer-term outcomes, as this would depend on how people used the cash transfer



**HYPOTHESIS 1**: TVET and/or UCTs will reduce youth propensity for violence and support for AOGs, through improvements in economic outcomes.

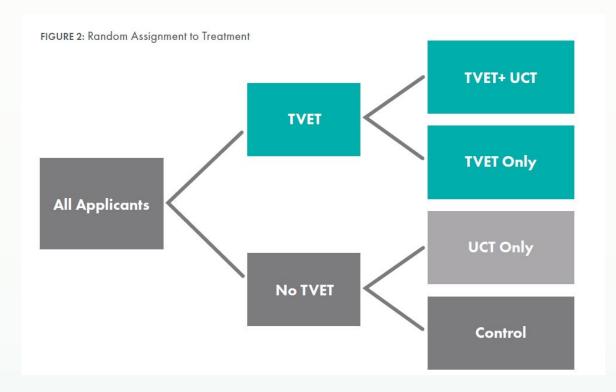
**HYPOTHESIS 2:** TVET and/or UCTs will reduce youth propensity for violence and support for AOGs, through improved psychosocial well-being.

**HYPOTHESIS 3:** TVET and/or UCTs will reduce youth propensity for violence and support for AOGs, through improved perceptions of government functioning and responsiveness.





This evaluation is based on a factorial design.



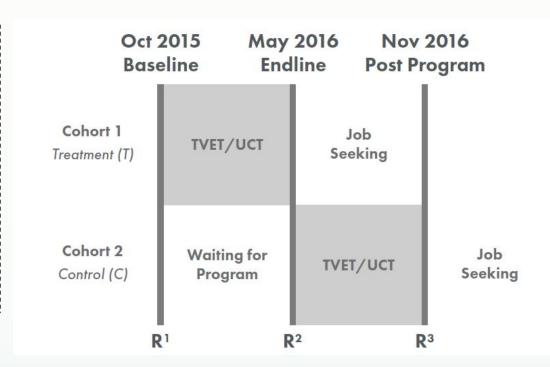


One half of the eligible youth were randomly assigned to enter the program immediately (Cohort 1); the other half were invited to participate the following year (Cohort 2) after being waitlisted to serve as the control group

Three rounds of longitudinal data were collected: baseline, endline 6 upon participants' completion of the TVET courses and a post-program survey in approximately six to nine months after course completion

#### **Estimation Strategy:**

Y\_i=β1 treat\_assign-β2 treat\_control





### Data sources identified

01

02

03

04

#### **Available data sources**

- Vocational courses
- Districts [ geo-database]

#### **Market assessment**

- Employer mapping
- Employer survey
- Participants FGDs

#### **Monitoring**

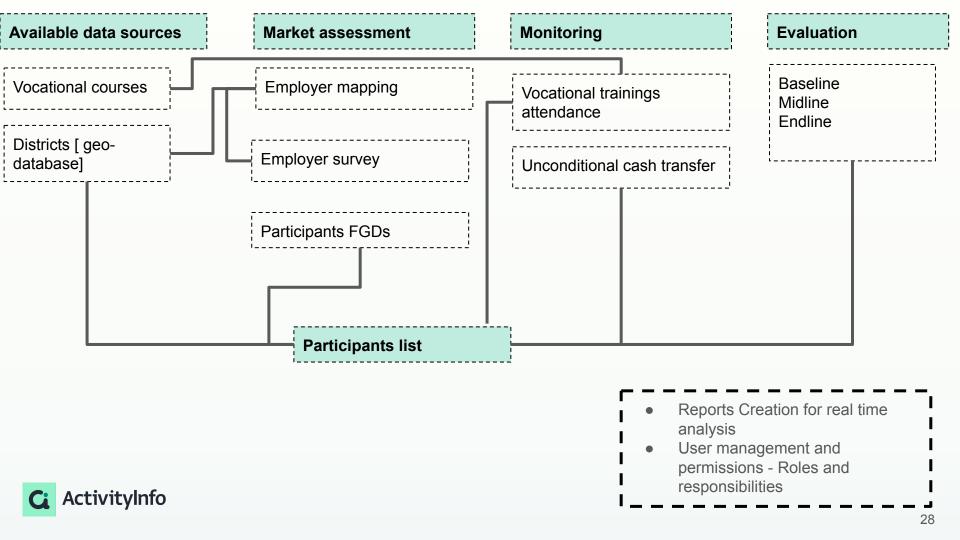
- Participants list
- Vocational trainings attendance
- Unconditional cash transfer

#### **Evaluation**

- Baseline
- Midline
- Endline

### Advantages of using ICT4D technology

- Streamline data collection starting at project onset this results in decreased duplication of effort specifically crucial whether multiple interventions involved, thus multiple teams **data model**
- Provide the opportunity to identify beneficiaries receiving more than one type of service this has impact on project monitoring and subsequent evaluations - data model
- Increase data consistency across monitoring and evaluation skip logic and validation rules
- Facilitate the implementation of longitudinal surveys data model
- Easy to share data in standardized format internally and externally access rights and permissions
- Creation of reports that can:
  - Monitor Program implementation
  - Monitor Survey and assessment implementation
  - o Provide descriptive and comparative analysis of surveys, monitoring data and reports
  - Integration to Statistical softwares R for inferential statistics



### Key considerations for Information management design



### At program onset

- During MEAL plan design, identify the data sources that will be used for each indicator
- Develop in detail the tools used for the data collection of each indicator in order to have a complete idea of the fields included and avoid duplication of efforts
- Prepare your data model prior to the use of any ICT4D tool and consider
  - Roles and responsibilities
  - Access to data and data sharing ( who, how , what)
  - Field processes
  - Reports that you will need to process ( how you will use information)
- Test the IM design with all relevant stakeholders importance of participatory approach
- Create manuals for administrators and field staff/conduct trainings

#### **During implementation**

- Have dedicated focal point to manage the communication
- Adjust IM system as you go based on feedback Context is dynamic and IM systems as well
- Monitor system usage and conduct frequent refreshers



# Questions?

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### Resources



- Cash-Plus Programming in Protracted Crises
- DEVELOPING AND RUNNING AN ESTABLISHMENT SKILLS SURVEY
- Youth-Led-Labour-Market-Assessment-Toolkit.pdf
- CAN ECONOMIC INTERVENTIONS REDUCE VIOLENCE?
- Calp network
- Social Protection.Org
- cash-hub.org

