

Starting
shortly

Please
wait!

ActivityInfo

Data modelling for humanitarian and development
information management systems



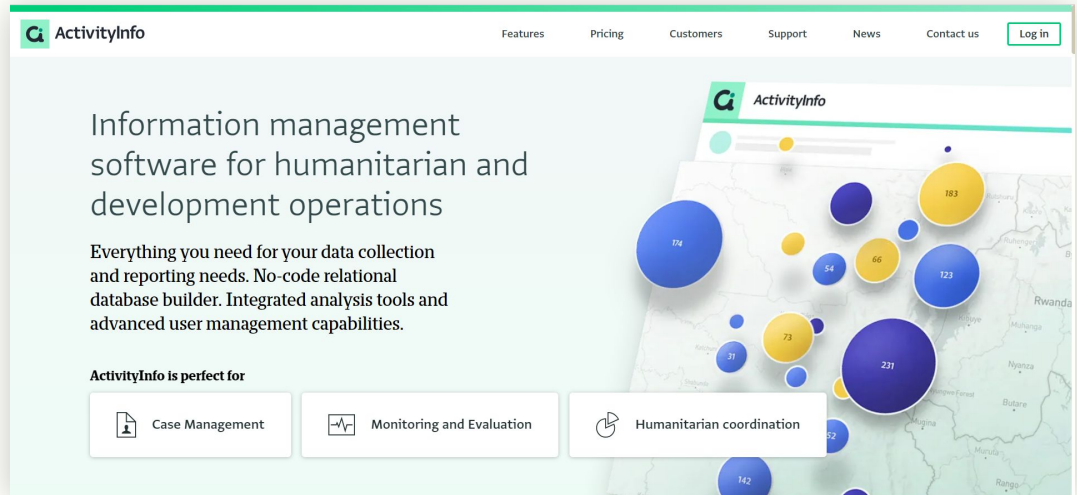
ActivityInfo

INTRODUCTIONS

Presented by the ActivityInfo Team

All in one information management software for humanitarian and development operations

- Track activities, outcomes
- Beneficiary management
- Surveys
- Work offline/online



The screenshot shows the ActivityInfo website homepage. At the top, there is a navigation bar with the ActivityInfo logo on the left and links for Features, Pricing, Customers, Support, News, Contact us, and a Log in button on the right. The main content area features a large heading: "Information management software for humanitarian and development operations". Below this heading is a sub-heading: "Everything you need for your data collection and reporting needs. No-code relational database builder. Integrated analysis tools and advanced user management capabilities." Underneath, it states "ActivityInfo is perfect for" followed by three icons and labels: "Case Management" (with a document icon), "Monitoring and Evaluation" (with a line graph icon), and "Humanitarian coordination" (with a globe icon). The background of the main content area is a map of Africa with several large, colorful bubbles (blue, yellow, and purple) overlaid, each containing a number representing data points.

POLL

1. How would you rate your familiarity in designing databases?
 - a. Beginner, I'm not really sure where to start
 - b. Intermediate, I know a bit but am looking to improve
 - c. Advanced, I already know how to design effective databases

2. How long have you been using ActivityInfo for, if at all?
 - a. A few weeks
 - b. A few months
 - c. Over a year
 - d. I haven't used ActivityInfo yet

Agenda

1. Introductions and Housekeeping
2. How can we design data models?
 - a. What is a data model?
 - b. Why do we need a data model?
 - c. What are the components of the data modelling process?
3. Data modelling best practices
 - a. Considering the role of end user experience
 - i. Tips for aligning user experience with database functionality
 - b. Creating data models that facilitate analysis
 - i. The most common data models in humanitarian and development contexts
4. Q&A

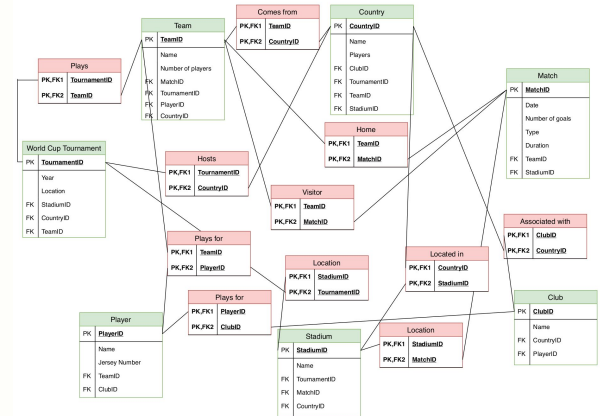
How can we design data models?

How can we design data models?

What is a data model?

A data model is a **visual representation** of a conceptual framework that organizes and defines data elements and shows how they interact with each other.

By mapping out data structures and their relationships in a visual format, it provides a method by which data is stored, organized, and retrieved.



How can we design data models?

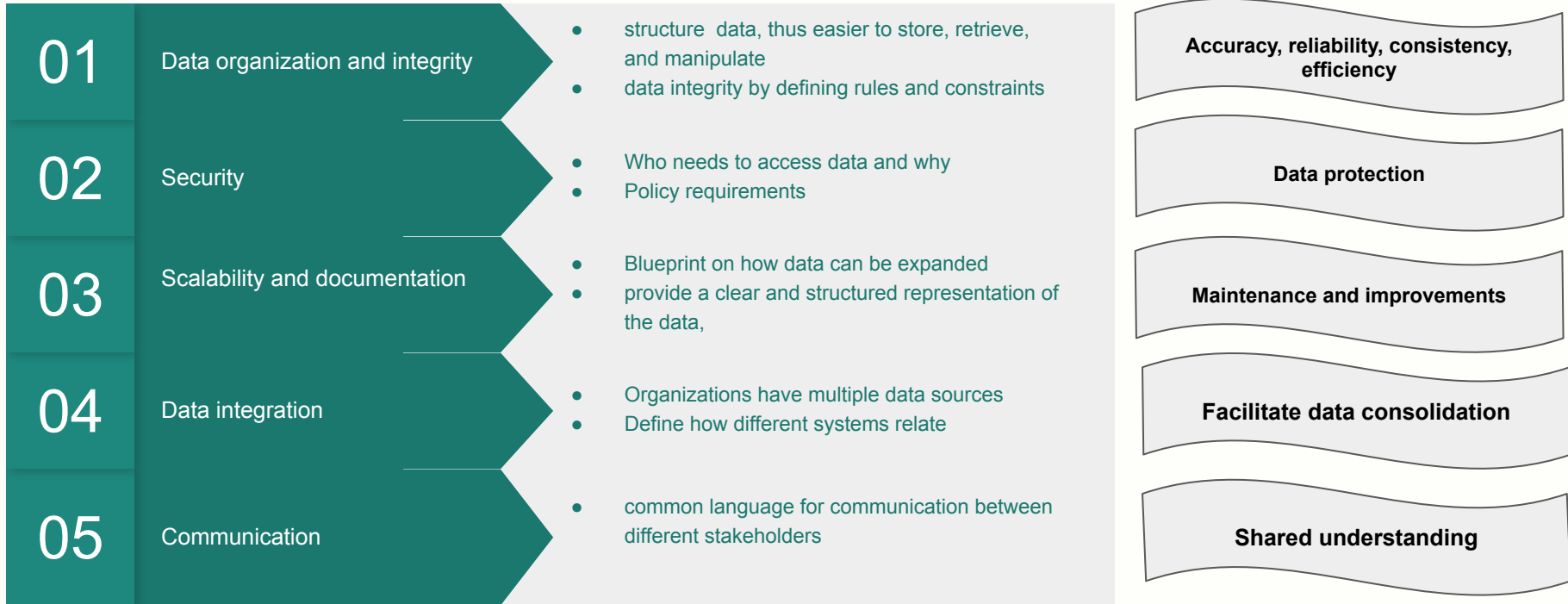
The challenge of humanitarian and development action

Nature of humanitarian and development action

1. Complexity of social and natural phenomena
2. The complexity of the expected behavior stems from the following characteristics :
 - a. Emergent: It cannot be explained from the behavior of individual components but is said to emerge from the interactions between individual components
 - b. Non-linear: Due to the ways in which interactions between the multiple components of the system accumulate, small changes in the behavior of individual components may result in disproportionate effects on the global state of the system.
 - c. Adaptive: Individual components of the system can change their behavior to adapt to changes in the behavior of other components.

How can we design data models?

Why do we need the data model?



How can we design data models?

Where a efficient data model leads?

Monitor evaluate, be accountable and learn effectively

**SIMPLIFY
complex
systems IN
order TO USE
the DATA**

So we can

- Effective and data-driven humanitarian and development response:
 - understand the likely evolution of the situation at different time scales
 - enable responders and policy makers to better understand the short and long-term impacts of planned response activities (intended/unintended)
 - understand how to better coordinate humanitarian and development activities

How can we design data models?

How we can design a data model: An analogy

Identify entities and attributes



Dishes on the restaurant's menu. Each dish (entity) has a unique name



And specific ingredients (attributes).

Define relationships

MENU	
APPETIZERS	
Shrimp Remoulade/Shrimp Cocktail	... 16.00
Spicy Lambert	... 18.00
Baked Escargot	... 16.00
Sautéed Ah! Tuna	... 17.00
Prosciutto Wrapped Mozzarella	... 14.00
STEAK CUTS	
Filet Mignon, 8 ounce	... 38.00
Filet Mignon, 12 ounce	... 49.00
Rib Eye Steak, 18 ounce	... 79.00
Porterhouse for Two	... 89.00
PRIX-FIXE	
Three Courses	\$5
First Course: Lobster Bisque	
Entree: Cornish Game Hen,	
Grilled Salmon or 12 oz Salmon	
Dessert: Bananas Foster	
SALADS AND SOUPS	
Spinach Salad	... 5.50
Caprese Salad	... 7.50
French Onion Soup	... 5.00

As a chef combines various dishes to create a meal,

Reduce data duplication



The art of organizing your ingredients and utensils efficiently in the kitchen

How can we design data models?

How we can design a data model: An analogy

Test



Before a new dish is added to the restaurant's menu, it's usually tested and refined.

Document



Just like a restaurant cookbook that contains recipes and instructions for each dish

Evolve



Restaurant menus, may need to evolve over time

How can we design data models?

The process: Step 1

Understand requirements

Understand the purpose and objectives: Theory of change

- Which is the objective of my intervention?
- What is the pathway of change?

Understand data requirements: MEAL plan

- Which is the indicators that help me monitor and evaluate?
- Which the the way of calculation?
- Which the the data source for the calculation? Which is the format?
- How will I use the information

Gather requirements from stakeholders: Data flow

- Who collects the information?And how often?
- Who access the information?And how often?
- Who analyzes the information? And how often?

***Involve: MEAL staff,
program staff while
considering the experience
from the field***

How can we design data models?

The process: Step 1

Project: Provision of social protection services to vulnerable population

The project level MEAL plan lists multiples Means of Verification (MoVs) for the data collection



Challenges ahead in the absence of data model:

- (1) Duplication of data, thus effort, thus cost
- (2) Lack of data accessibility
- (3) Unable to detect data inconsistency
- (4) Unable to integrate with existing systems
- (5) Risk of future reconstruction

PMP								
OBJECTIVES STATEMENTS	INDICATORS	DATA COLLECTION				MEANS OF ANALYSIS		USE OF INFORMATION
		METHOD	FREQUENCY	PERSON RESPONSIBLE	RESPONDENTS	TYPE OF ANALYSIS	COMPARISON GROUPS	
STRATEGIC OBJECTIVE 1								
STRATEGIC OBJECTIVE 2								
INTERMEDIATE RESULT 1.1								
INTERMEDIATE RESULT 2.1								
OUTPUT 1.1.1								
OUTPUT 1.1.2								
KEY ASSUMPTIONS								
ASSUMPTION 1								
ASSUMPTION 2								

ID	A	B	C	D	E	F	G
1	First Name	Middle Initial	Last Name	Street Address	City	State	Zip Code Title
2	Brensdette		Wenman	4782 Clear Street	Waco	TX	76798 254
3	Edgar	B	Rhodes	3813 Hill Craft Farm Road	Chico	CA	95936 530
4	Michael	T	Barber	65 Industry Heights Drive	Mount Airy	NC	27055 443
5	Oliver	D	Olman	43 Laurel Lane	Odessa	TX	79762 432
6	Roland	P	Tamagalli	2091 Wakefield Street	Philadelphia	PA	19101 215
7	Ramiro	A	Borham	1807 Foster Lane	Charlotte	NC	28220 784
8	Jose	J	Carne	998 Tuna Street	Southfield	MI	48075 810
9	Shantea	J	Rhodes	1137 Tyler Avenue	Fort Lauderdale	FL	33309 350
10	Joyce		Dyer	2950 Oakwood Avenue	New York	NY	10014 212
11	Hytha	J	Carly	2933 Wright Court	Seattle	WA	98101 206
12	Timothy	A	Johnson	41 First Street	Hagerstown	MD	21742 384
13	Annita	L	Francis	1238 Victoria Court	Milton Mills	ME	03852 207
14	Joseph		Kirk	2013 Harmon Drive	Hampover	MD	21786 448
15	Grace	J	Crux	29 Wallison Street	Minneapolis	MN	55401 763
16	Jackeline	J	Carter	2034 Simpson Avenue	Harrisburg	PA	17109 717
17	Lakera	B	Williams	716 Schuch House Road	Jackson	MS	39213 462
18	Christopher	B	Templeton	1568 Echo Lane	Kalamazoo	MI	49007 269
19	Chadwick	T	Stevens	1568 Redwood Pointe	Ann Arbor	MI	48106 762

REGISTRATION FORM

Conference: 17th International Conference on Management (ICM) 2023
Date: 11-12 June 2023

Title: _____ Date: _____ Member No: _____

Organization: _____

Address 1: _____

Address 2: _____ City: _____ State: _____

Telephone: _____ Mobile: _____ Fax: _____

E-mail: _____

Payment Method: Payment Option #1 (See Page 2) Payment Option #2 (See Page 2) Payment Option #3 (See Page 2)

How can we design data models?

The process: Step 2

Identify entities

Definition

Entity: a discrete data object, the basic building block of your database

What does this mean in practice?

The different data collection forms

Beneficiaries

GBV follow up form

How can we design data models?

The process: Step 3

Identify attributes

Definition

Attribute: a characteristic that describes your entity in some way

What does this mean in practice?

The fields (actual questions) inside my data collection forms

Beneficiaries

- Name
- Date of birth
- Sex
- Age
- Family size

GBV follow up

- Date of follow up
- Who performed the follow up?
- Actions identified

How can we design data models?

The process: Step 4

Define relationships

Definition

How entities are associated amongst them?

What does this mean in practice?

How can we describe the relationship between the records of the first table and the second table?

Beneficiaries

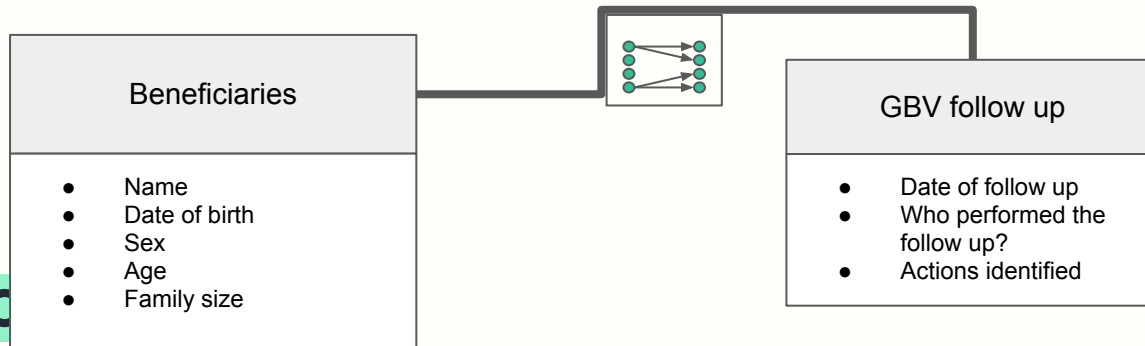
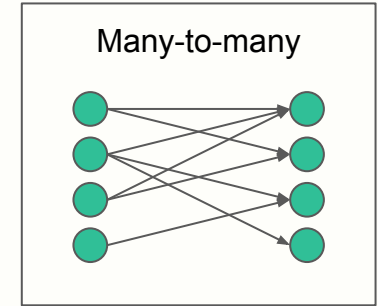
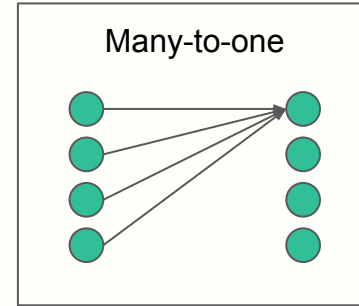
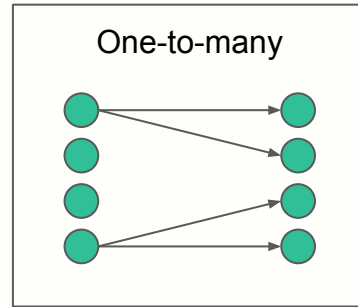
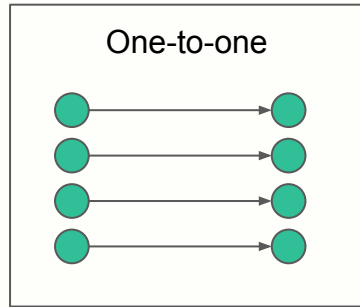
- Name
- Bene ID
- Date of birth
- Sex
- Age
- Family size

GBV follow up

- Date of follow up
- Name of case worker
- Actions identified
- Session ID

How can we design data models?

The process: Step 4



How can we design data models?

The process: Step 5

Reduce data duplication [Normalization]

Definition

the process of organizing your data in your database more efficiently, thus eliminating redundant data and improve data integrity

What does this mean in practice?

Data collections forms and their relationship should follow three main rules

Which are those rules?

How can we design data models?

The process: Step 5

First Rule

Each attribute (column) in a table must contain only atomic (indivisible) values. This means that each cell of the table should hold a single, non-repeating value. Attributes should not contain lists, arrays, or nested structures (e.g age:30, contact (type:email, email:x/ type:number, number:y).



Name	GBV follow up dates
Eliza	18/02, 29/10
Maria	23/04, 18/02, 29/10



Name	Bene ID	Session ID	GBV follow up dates
Eliza	01	02	18/02
Eliza	01	04	27/10
Maria	02	05	29/10
Maria	02	06	23/04



How can we design data models?

The process: Step 5

Second Rule

All other values must be functionally dependent on the whole primary key

Name	Bene ID (partial Key)	Session ID (primary key)	GBV follow up dates
Eliza	01	02	18/02
Eliza	01	04	27/10
Maria	02	05	29/10
Maria	02	06	23/04



Issue?

How can we design data models?

The process: Step 5

Second Rule

All other values must be functionally dependent on the whole primary key

Name	Bene ID (partial key)	Session ID (primary Key)	GBV follow up dates
Eliza	01	02	18/02
Eliza	01	04	27/10
Maria	02	05	29/10
Maria	02	06	23/04

Issue?

Session ID is the primary key and Beneficiary ID is partial key: Beneficiary name depends on Bene ID and not session ID

How can we design data models?

The process: Step 5

Second Rule

All other values must be functionally dependent on the whole primary key



Name	Bene ID	Session ID	GBV follow up dates
Eliza	01	02	18/02
Eliza	01	04	27/10
Maria	02	05	29/10
Maria	02	06	23/04

Name	Bene ID (primary key)
Eliza	01
Maria	02



Bene ID	Session ID (primary key)	GBV follow up dates
01	02	18/02
01	04	27/10
02	05	29/10
02	06	23/04



How can we design data models?

The process: Step 5

Third Rule

It should not have any transitive dependencies. A transitive dependency occurs when a non-key attribute depends on another non-key attribute, rather than directly on the primary key.

Name	Bene ID	Session ID	SW ID	GBV follow up dates
Eliza	01	02	001	18/02
Eliza	01	04	001	27/10
Maria	02	05	003	29/10
Maria	02	06	003	23/04



Issue?

How can we design data models?

The process: Step 5

Third Rule

It should not have any transitive dependencies. A transitive dependency occurs when a non-key attribute depends on another non-key attribute, rather than directly on the primary key.

Name	Bene ID	Session ID	SW ID	GBV follow up dates
Eliza	01	02	001	18/02
Eliza	01	04	001	27/10
Maria	02	05	003	29/10
Maria	02	06	003	23/04

Issue?

SW ID is not a key and SW depends on Name of the beneficiary, which is not a key - **the table DOES not have clear purpose**

How can we design data models?

The process: Step 5

Third Rule

It should not have any transitive dependencies. A transitive dependency occurs when a non-key attribute depends on another non-key attribute, rather than directly on the primary key.

Name	Bene ID (primary key)
Eliza	01
Maria	02

SW ID	Bene ID (primary key)
001	01
002	02

Bene ID	Session ID (primary key)	GBV follow up dates
01	02	18/02
01	04	27/10
02	05	29/10
02	06	23/04

How can we design data models?

The process: Step 6

Visualize, Test, Document and Evolve

Create a visual representation of your data model which can help you and your team visualize the structure and relationships.

- Test your data model to ensure it meets the defined requirements and constraints.
- Validate that it can handle expected data volumes and access patterns.

- Create comprehensive documentation that describes the data model.
- Good documentation is crucial for team communication and maintenance.

Consider program changes and field staff feedback that may result in maintenance, data model evolution.

Involve:

Field staff, leave time for testing and consider actively their feedback. Consider the reports and involve MEAL staff or data analysts

How can we design data models?

Key Messages

- The complexity of social issues make imperative the need for a clear data model.
- Consider always your starting point. The Theory of change, MEAL plan and the data flow define requirements.
- Create data collection with clear objectives. This will help you comply with the normalization rules.
- Visualize always the data model.
- Involve relevant stakeholders in the design process, testing and documentation.

How can we design data models?

Glossary

Entity: a discrete data object, the basic building block of your database

Attribute: a characteristic that describes your entity in some way

Relationship: how entities relate to each other

Cardinality: how many on one side of the relationship relate to how many on the other side of the relationship

Key: an attribute or combination of attributes used to uniquely identify an entity

Normalization: the process of organizing your data in your database more efficiently

Data modelling best practices

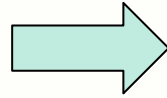
Creating data models that facilitate analysis

The evolution of data models

How data model can facilitate analysis?

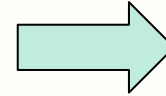
Hierarchical database model

- Organizes data in a tree structure with a one-to-many relationship between records
- Each parent record has one or more child records.
- Resembles the structure of a file system.



Network database model

- Similar to a hierarchical database but with a many-to-many relationship between records.
- Records can have multiple connections, not just a one-to-many structure.



Relational database model

- Clearly defined entities are responsible for holding, organizing, storing, retrieving, and accessing data
- Clearly defined actions enable applications to manipulate the data and structures of a database.
- Integrity rules govern operations on the data and structures of a database.



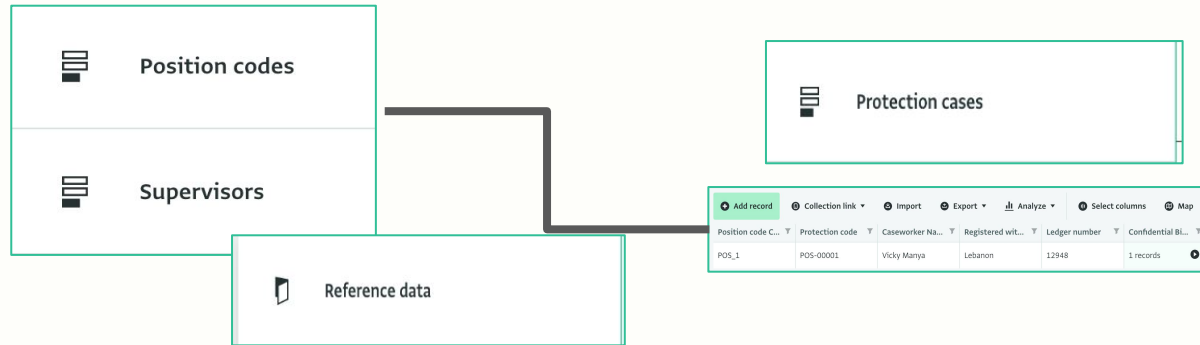
Common relational models in Humanitarian and Development practice

Protection," "Child Protection," and "Gender-Based Violence (GBV)

Organization: it's organized around individual cases or beneficiaries in a humanitarian context. It includes fields for personal details, assistance provided, location, and case status.

Rationale: In humanitarian development, this data model helps organizations and agencies manage and track assistance and support provided to individuals or communities affected by disasters, conflicts, or other crises. It enables efficient allocation of resources and ensures accountability for aid delivery.

Level 1: Identify the data collection forms



Creating data models that facilitate analysis

Level 2: define relationships

Reference Data

Code	Full Name	Supervisor Name
POS_3	Position code 3	Supervisor 3
POS_1	Position code 1	Supervisor 1
POS_2	Position code 2	Supervisor 2

Name

- Supervisor 1
- Supervisor 2
- Supervisor 3

Protection cases: Data collection forms

+ Add record Collection link Import Export Analyze Select columns Map

Position code C...	Protection code	Caseworker Na...	Registered wit...	Ledger number	Confidential Bi...
POS_1	POS-00001	Vicky Manya	Lebanon	12948	1 records

Subforms

Confidential Biodata

General Protection

Closure details

Linked Cases

GBV

Action/Referral

Child Protection

Developments and updates on the case

Table definition and association supports flexibility, efficient user role definition, ability to edit, export and import data

Creating data models that facilitate analysis

Level 3: define fields (attributes) and establish constraints

Relational databases are flexible

- Can handle various types of data, making them suitable for a wide range of use cases
- Improve data consistency

Used in the template

Select field type

Serial number

Quantity

Text

Multi-line text

Date

Week

Fortnight

Month

Single selection

Multiple selection

Attachments

Calculated

Subform

Reference

Geographic point

User

Section header

Barcode

Reverse reference

Creating data models that facilitate analysis

Key components that make the data model efficient: Summary

Tables and Subforms	The database utilizes tables and subforms to organize and store data related to cases. It is designed to minimize data redundancy and improve data integrity through normalization.
Relationships	The database uses reference forms to link related information. Referential integrity, or the ability to maintain data consistency through referencing, is a key feature of relational databases. Primary and Foreign keys like names, serial numbers, position codes and supervisors names etc aid this relationship
Flexibility	Architecture is flexible and can handle various types of data, making them suitable for a wide range of cases. The ability to customize forms and fields aid flexibility
User Roles	This role-based access control is a common feature in relational databases to restrict access and manage permissions.
Data Entry and Editing	Users can easily add, edit, and update records in the database.
Integrity constraints	The use of relevance and validation rules as unique and check constraints, ensuring that the data is accurate and consistent.
Import and Export	Which allows us connect to other platforms either through API integration or just the use interface that allows data export and import.

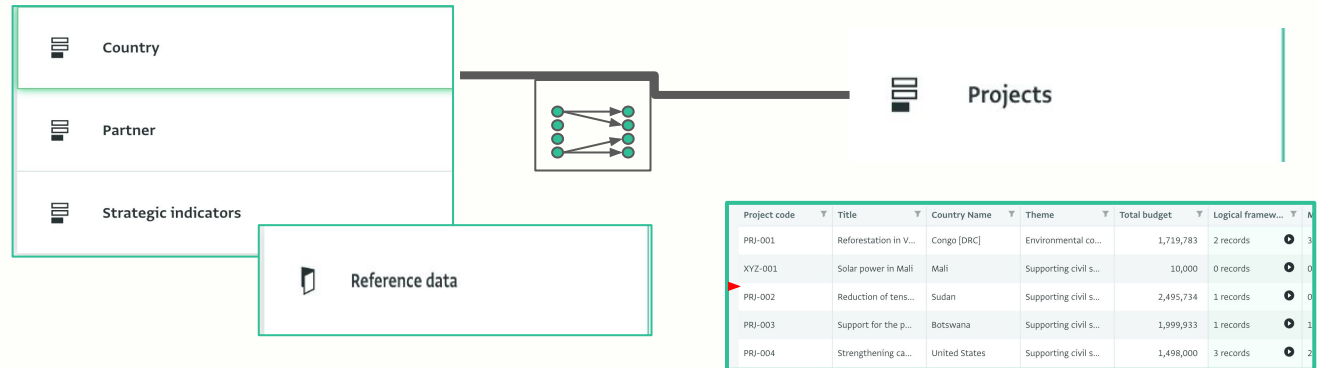
Common relational models in Humanitarian and development practice: More examples

Programme Monitoring and Evaluation (M&E) Tracking Development Data Model

Organization: This data model focuses on monitoring and evaluating humanitarian programs and projects. It includes data related to the goals, objectives, beneficiaries, project locations, and impact indicators.

Rationale: Humanitarian organizations need to assess the effectiveness of their interventions during crises. The M&E data model for humanitarian development helps collect and analyze data to ensure that aid programs are meeting their objectives and making a positive impact on affected populations.

Level 1: Identify the data collection forms and relationships



Best practices

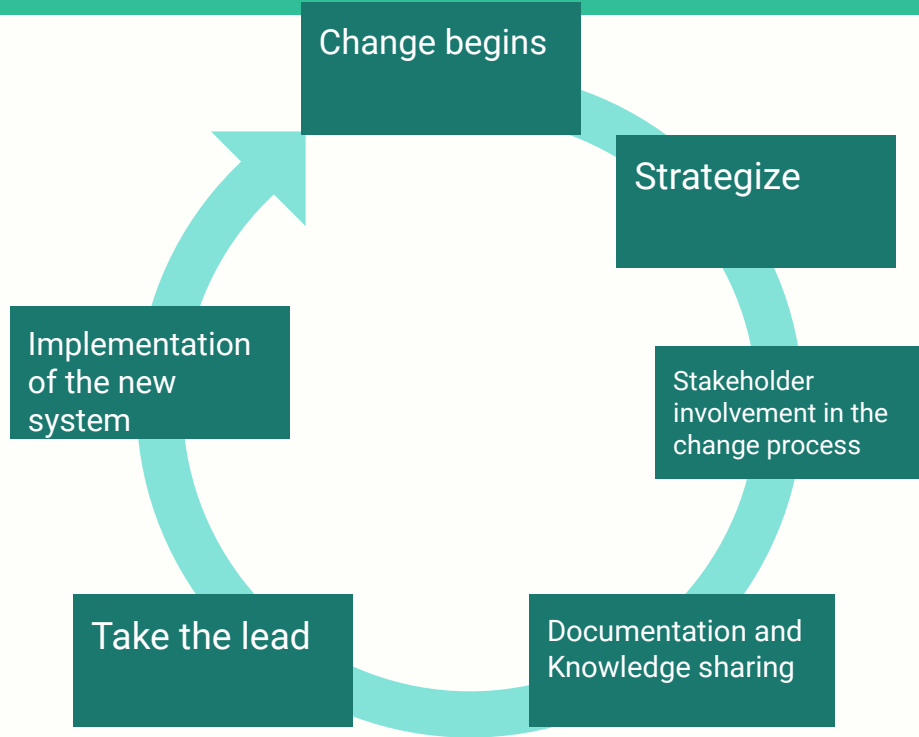
Change Management During Digital Transformation in M&E Teams

I designed a nice database but adoption is slowwhy?

Barriers to Digital Transformation	Enablers for Digital Transformation
Data Security Concerns	Internal Advocates
Data Confidentiality Concerns	Ease of Use
Reluctance to Leave Comfort Zone	Data Security Assurances
	Open Communication
	Support Teams

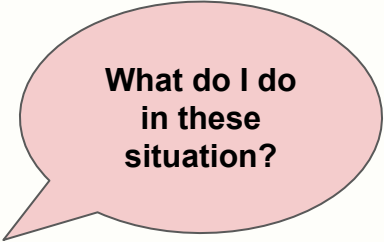
Best practices

Change Management framework for M&E Teams



What does a change mgt process look like?

Questions and answers between facilitators



**What do I do
in these
situation?**

1. Do I need different forms if I work with different partners on the field?
2. Do I need a different data collection form for each indicator in an M&E tracking data model?
3. In my needs assessment, I need to perform score calculation? How can I do it within activityInfo?

Q&A